What is CalgaryHacks?

CalgaryHacks is **Calgary’s biggest student run hackathon**, with **over 700 students participating last year**. CalgaryHacks 2022 will take place both at the University of Calgary and online Saturday, Feb 19 - Sunday, Feb 20. Students from across Canada will have the opportunity to compete using the latest platforms and software over the course of a 24 hour sprint.
When and Where?

CalgaryHacks will take place both online and at the University of Calgary the weekend prior to the winter semester reading week.

Preliminary schedule (subject to minor changes):

<table>
<thead>
<tr>
<th>Saturday, February 19, 2022</th>
<th>Sunday, February 20, 2022</th>
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<tbody>
<tr>
<td>10:00 AM Contestants Sign-in</td>
<td>12:00 PM Project Submission</td>
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<tr>
<td>11:00 AM Opening Ceremony</td>
<td>01:00 PM Judging Begins</td>
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<tr>
<td>12:00 PM Hackathon Begins</td>
<td>04:00 PM Closing Ceremony</td>
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Why Sponsor CalgaryHacks?

Calgary has some of the brightest and most innovative students in Canada, which is a fantastic advantage for companies looking to recruit talented developers, designers, and innovators.

Hackathons are a low-cost way to find new hires; they provide students with a chance to better understand how cutting edge products and services are used.

All sponsorship money will go towards the hosting and running of CalgaryHacks – including but not limited to audio/visual equipment, merchandise, prizes, food, and advertising.

We strongly encourage our sponsors to host workshops showcasing a product/platform and its usage during the event. We can also provide media opportunities through an interview/keynote speech during the opening ceremonies or continuous coverage of the event.
Sponsorship Options

Bounty Challenge
A Bounty is a challenge *created and set by the sponsor utilizing a product, platform, or concept of their choosing*. CSUS will help facilitate the process of creating a challenge that is relevant to the hackathon as well as the suggested product/platform.

Send Judges
*Providing technical employees* for the judging period is a great way to connect with participating students. Judges will be given 1-on-1 time with teams, which can be used for scouting and potential recruitment purposes.

Company Swag
Due to the particularities of an online hackathon, providing students with *digital goods (ie. gift cards)* would be a great way to generate brand awareness. If your company does not produce goods suitable for digital delivery, we provide the option of sponsoring other goods that can be delivered digitally.

Workshop
Workshops are a great way to *get students up to speed on how to use your product/platform*. It will take place as an online demo during the first few hours of the hackathon. This combines well with a bounty challenge to attract students to using your platform.

Draw-prize
Provide or sponsor *higher value items to be distributed to contestants by draw* at the end of the event. This is a great opportunity to generate excitement about your company as the draws will be streamed live to every contestant.
Sponsorship Tiers

Monetary support includes funding of bounty prizes, company swag, door-prizes, and any other contributions.

Attending Sponsor (min $0)
  > Send judges to CalgaryHacks

Bounty Sponsor (min $500)
  > Send judges to CalgaryHacks
  > Listed as a Bounty Sponsor on all relevant material
  > Listed as a sponsor of a tailor made bounty
  > Access to resumes (if provided by participant)

Supporting Sponsor (min $1500)
  > Send judges to CalgaryHacks
  > Listed as a Supporting Sponsor on all relevant material
  > Title negotiable within reason
  > Access to resumes (if provided by participant)
  > Run a workshop on a topic or tool of choice

Founding Sponsor (min $2500)
  > Send judges to CalgaryHacks
  > Listed as a Founding Sponsor on all relevant material
  > Title negotiable within reason
  > Access to resumes (if provided by participant)
  > Run a workshop on a topic or tool of choice
  > Work with our team to create professional video assets
    (contact us)

Custom Sponsor (min $????)
  > Have a big idea? Contact us and we will make it happen!
Contact us for a more specific sponsorship agreement.

Contact Us

Computer Science Undergraduate Society
Email us at: csus@ucalgary.ca
Visit us on http://calgaryhacks.ca/
University of Calgary Math Science 130