



Calgary Hacks

SPONSORSHIP DOCUMENT

2025

csus@ucalgary.ca / calgaryhacks.ca

WHO WE ARE

CalgaryHacks is Alberta's largest student-run, in-person hackathon, bolstering **270 participants and 400+ signups** for an intense 24-hour coding sprint in 2024. With a legacy of participation from 244 students in 2023 and 500-700 students during our online events in 2021 and 2022, CalgaryHacks has become a cornerstone event for software developers across Alberta and Canada as a whole.

Our Mission

We believe in fostering an environment that encourages innovation, collaboration, and learning, allowing participants to tackle real-world challenges and develop impactful projects.

Our Vision

We aim to create an inclusive and dynamic space where students can connect with industry leaders, explore emerging technologies, and develop solutions that make a difference.

Our Plan

We plan to host CalgaryHacks **at the University of Calgary**, one of the leading research universities in Canada, promoting an inclusive space for hackers to challenge themselves and explore their future career.

WHY US?



1. Recruiting

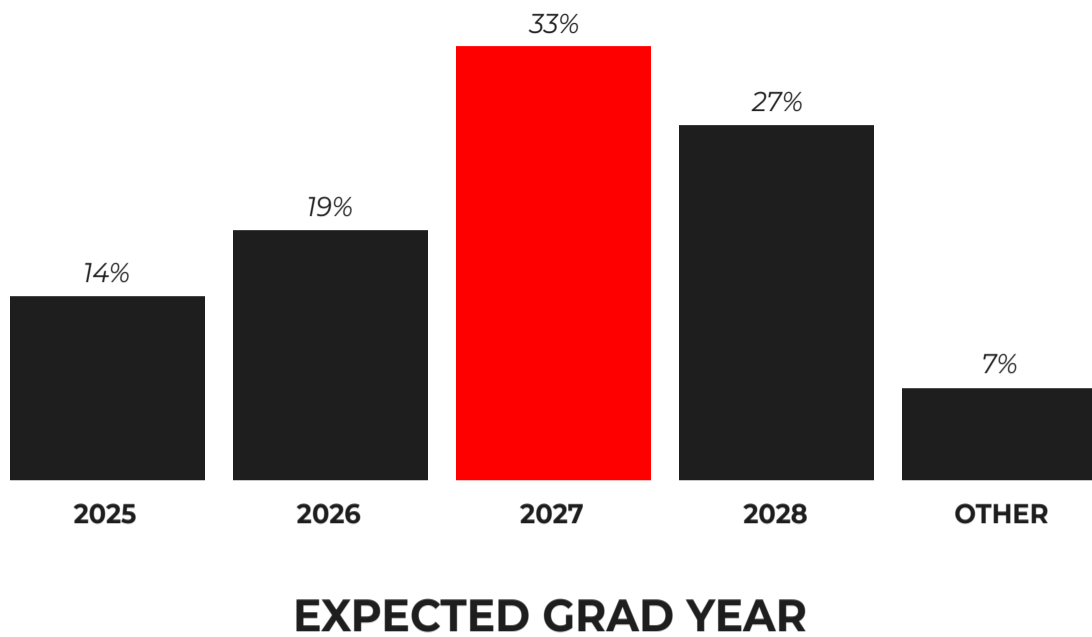
With participants from diverse academic backgrounds such as computer science, engineering, business, and the arts, CalgaryHacks fosters a collaborative environment where innovative ideas thrive. Whether you're looking to connect with candidates for internships or full-time positions, CalgaryHacks provides direct access to a talented and motivated pool of future leaders in technology and innovation.

2. Connection

This is your opportunity to engage directly with future leaders in technology, engineering, and beyond. We offer various mediums—ranging from in-person networking to digital outreach—ensuring that your brand is visible and interactive. Our goal is to create meaningful connections between our hackers and sponsors, bridging the gap to foster innovation, collaboration, and future opportunities.

3. Promotion

Looking to demo your product or service? Watch as students innovate, experiment, and build with your tools, offering you real-time feedback and showcasing the full potential of your solutions. This is your chance to highlight your offerings to a tech-savvy audience while gaining valuable insights and fostering connections with future leaders in the industry.



400+
hackers

100+
submissions

270
in-person

300+
expected

Testimonies

"It was my first hackathon ever, but it was an all around amazing experience! Everyone was super friendly, the food was really good, and it was just an awesome vibe. I'm not a huge hackathon guy, but I'll be back next year for sure!"

"The event was very well planned and included workshops and seminars that I found both helpful and interesting."

SPONSOR TIERS

	KILOBYTE	MEGABYTE	GIGABYTE
Cost	\$500	\$1000	\$2000
Marketing			
Logo on our website	Small	Medium	Large
Logo on a poster	Small	Medium	Large
Promotional posts	•	•	•
Keynote speakers			•
Having a workshop			•
Company swag		•	•
Recruiting			
Booth with reps	N/A	Small	Large
Sponsoring prizes	N/A	Bounty or Main	Bounty and Main
Resume access	•	•	•
Assigning bounty topics		•	•
Judging			
Panel representation	•	•	•
Announcing winners			•

If these don't work for you, contact us for a custom package.

Thanks!

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